



## PATIENT RETENTION

We help practices to get better share of patient's wallet, grow patients volume along with revenues from repeat customers. We help healthcare providers to increase patients' satisfaction & loyalty.

## RECOMMENDATIONS

AI Based Intelligence provides recommendations for returning patients, real-time segmentation, proprietary disease prediction algorithm and anomaly detection & business spikes.



**OUR PROPRIETARY  
"KNOW, ENGAGE &  
MANAGE" ALGORITHM  
BRINGS IN  
PERSONALIZATION.**

## 01: KNOW

Know your patient using our patient 360 degree approach, real-time patient segmentation, disease & risk predictions.

## 02: ENGAGE

Engage with them with the Right message, at the right time through the right channel (through emails, SMS, social media, push notifications and app)

## 03: MANAGE

Manage outcomes by Tracking & measuring ROI



# PERSONALIZED PATIENT ENGAGEMENT SOLUTION



## WHO WE ARE

At Medimojo, we turn your data into meaningful insights using AI based algorithms to generate Patient personality insights, predict patient characteristics, needs and life time values to provide Personalised Patient Engagement Solution.

## CONTACT US

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# DON'T LET YOUR UNORGANIZED & UNSEGREGATED DATA UNDERMINE YOUR PATIENT'S EXPERIENCE AND RETENTION

We Assist Healthcare organisations to build Growth Driven Strategies using data analytics.

